

## **PRIVACY & COOKIES**

### **COOKIES – WHAT ARE THEY?**

In accordance with the rules laid down in Article 22.2 of Law 34/2002 of 11 July on use of information technology and e-commerce, we inform you that this website uses cookies.

A cookie is a very small encrypted text file that a web server may place on the hard drive of a computer in order to store certain information on the user. It can only be accessed by the website that sent it to the computer.

Websites normally use cookies to obtain statistical information concerning its web pages, and to analyse the browsing behaviour of its customers.

A cookie is not an executable file; it cannot spread or contain viruses and it cannot be more than 4,000 characters in length.

### **COOKIES – WHY?**

We use “session cookies” to identify the user and maintain his or her authentication status. “Session cookies” are automatically deleted from the hard drive when the session is closed. We also use cookies to compile anonymous and joint statistics that allow us to analyse how users navigate through our website, for the purposes of improving it.

### **THIRD-PARTY COOKIES ON THE PORTBLUE HOTELS WEBSITE**

Certain cookies are not installed by PortBlue Hotels, but by third parties offering specific services to the user. Given that it is these third parties who implement them, the blocking and uninstallation of these cookies is governed by their own rules and terms & conditions. Descriptions of the cookies used by third-party providers, authorised to place cookies on our website, are listed below:

1. Analytical cookies: these compile statistical data on web activity. They are used to measure, analyse and prepare reports on this data, with the aim of understanding and optimising use of the website. (Google Analytics)
2. Advertising cookies: The user's browsing interests, expressed preferences, form of interaction with the website, advertisements displayed and opened, web pages visited. Optimisation of advertising spaces offered on websites so as to offer advertisements of interest to users, to identify the effectiveness of advertising campaigns and to improve them. (Google AdWords)
3. Affiliation cookies: These provide a means of monitoring visits originating from other websites with which PortBlue Hotels has an affiliation contract.

## COOKIES – HOW CAN I MANAGE COOKIES?

You can view, delete or manage the cookies present on your device, and block cookies from PortBlue Hotels or from related third parties or any other website.

Browsers allow you to implement only the cookies of the websites you visit or block third-party advertising cookies.

You can find more information on how to configure your browser by following these links:

Firefox & Thunderbird (<https://support.mozilla.org/es/kb/cookies-informacion-que-los-sitios-web-guardan-en-?redirectlocale=en-US&redirectslug=Cookies>)

Internet Explorer (<http://windows.microsoft.com/en-US/internet-explorer/delete-manage-cookies#ie=ie-11>)

Google Chrome (<https://support.google.com/chrome/answer/95647?hl=es>)

Please be aware that blocking certain cookies may affect the quality of your experience on our websites.